

# Getting Started

## Guide







# Shareholding & Directorship

Are you self-motivated? Are you full with Drive, passion, vision, experience and commitment?  
Are you an industry leader? Does this sound like you?

If so Swali investments are committed to backing winners and will support you every step of the way as you grow a highly profitable company. We headhunt talented individuals and attract hungry self-starters who are determined to succeed.

Swali investments offers a variety of product choices ranging from various shareholding options. Everything is constructed on a full Directorship for you. All shares will be ordinary share capital, reflecting equity ownership in the company and entitling you to receive dividends.



# Remuneration

---

With Swali Investments you can be confident that you are receiving financial backing from people who understand your business. The element of risk we, and you, are willing to take will determine the level of basic salary you will receive when starting the Venture.



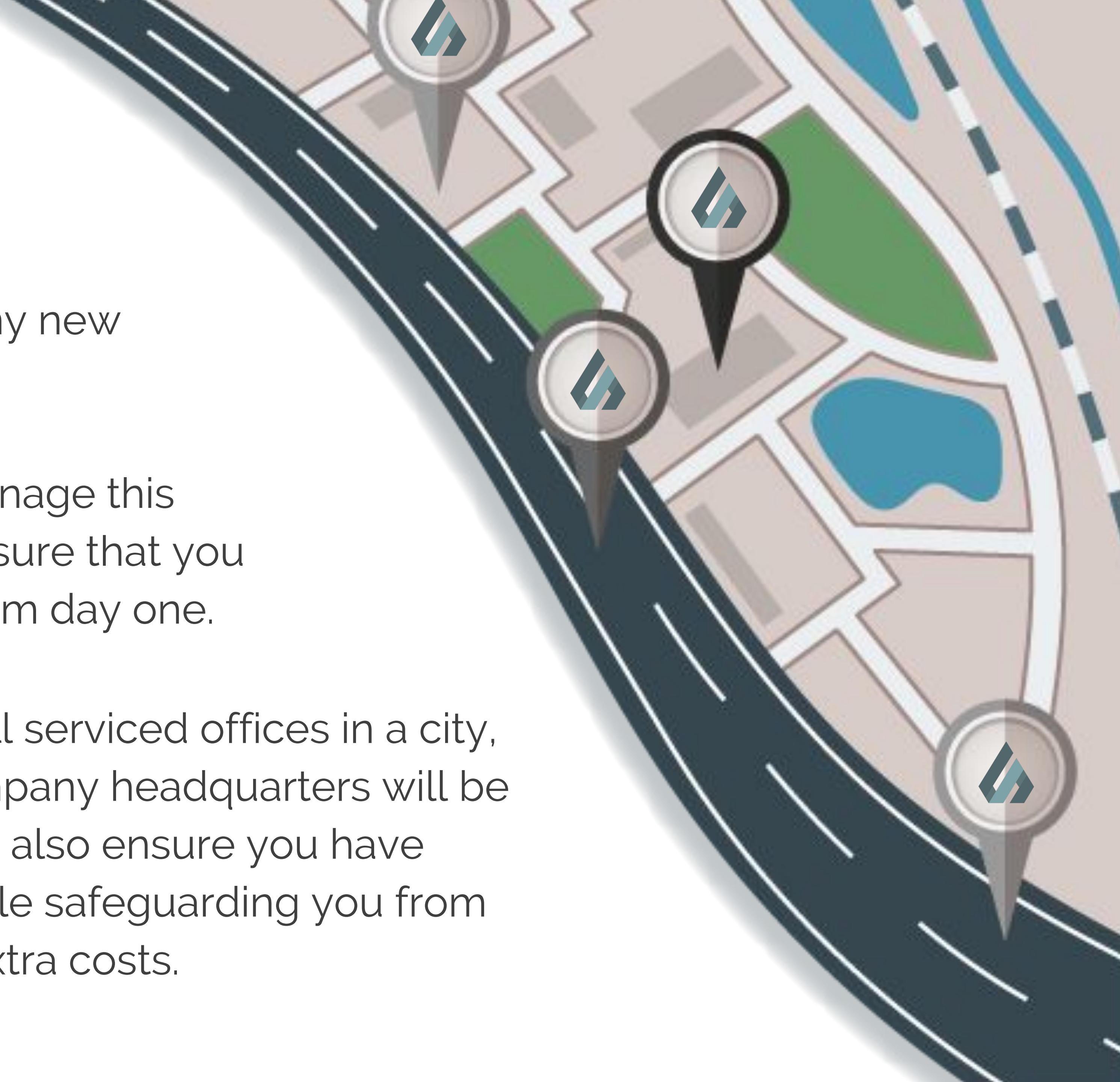


# Offices

One of the key challenges for any new business is location.

Swali investments helps you manage this decision from the outset and ensure that you are set up and ready to trade from day one.

Our experience in manning small serviced offices in a city, right up to a fully functional company headquarters will be key for you at this stage. We will also ensure you have expansion space factored in while safeguarding you from unexpected and unnecessary extra costs.







## Back Office

Small businesses often fail because they key individuals get side tracked by back office demands, losing vital sales in the meantime. Swali investments takes care of all accounting, back office, commercial and administrative duties will operate centrally at our Head Office, ensuring everything runs like clockwork.

A small share of this cost will be charged to the Venture depending on the amount of time and individuals required to service your business. We will take care of all the duties you will simply not have time for, leaving you to concentrate on front office sales.

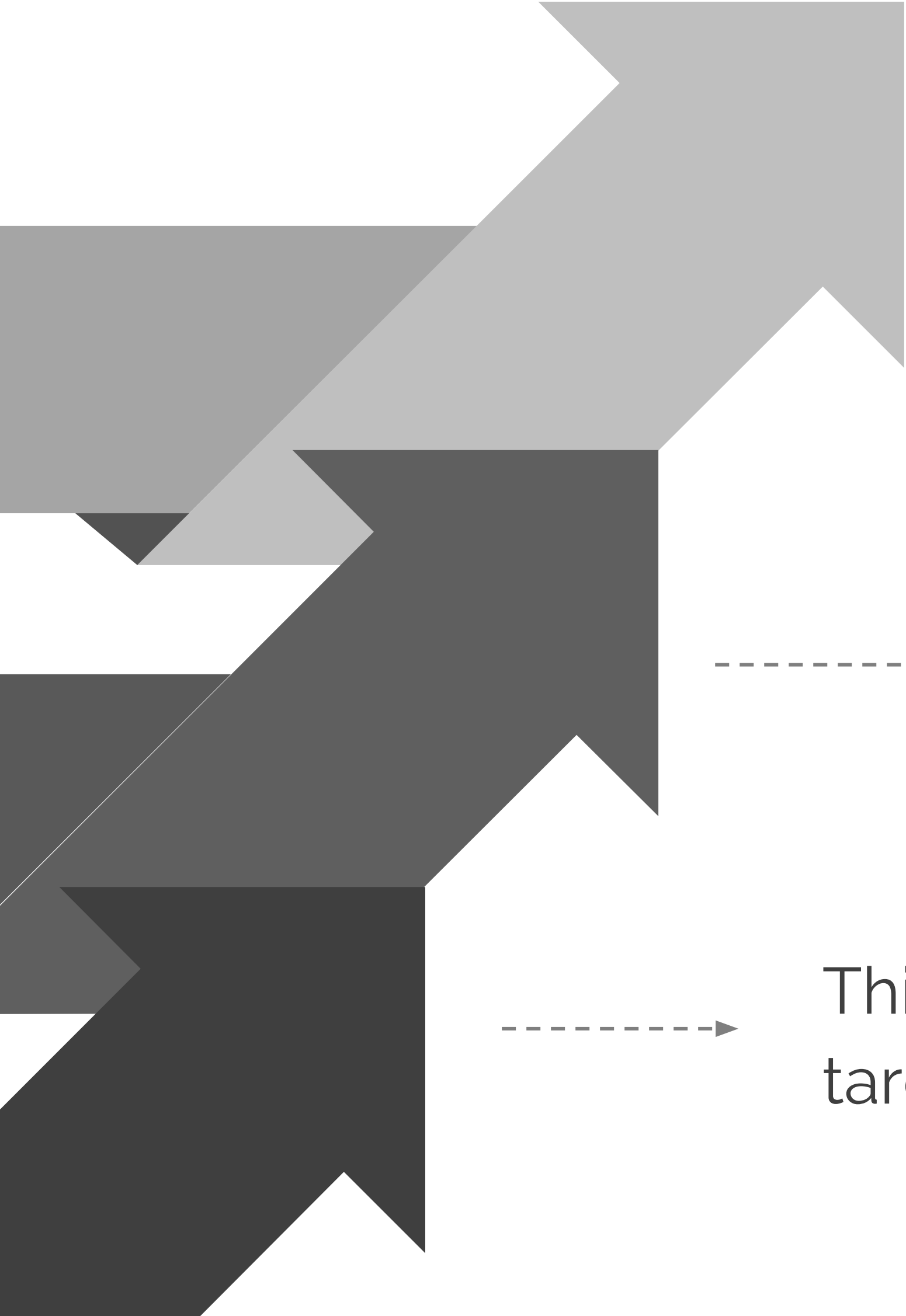


# Systems

The right systems are gold dust to new businesses if they want to get off to a flying start. By utilising our in-house technology, you will receive instant access to a fully functional and proven system. All data will be backed up at our headquarters so you will not require extensive onsite IT infrastructure.



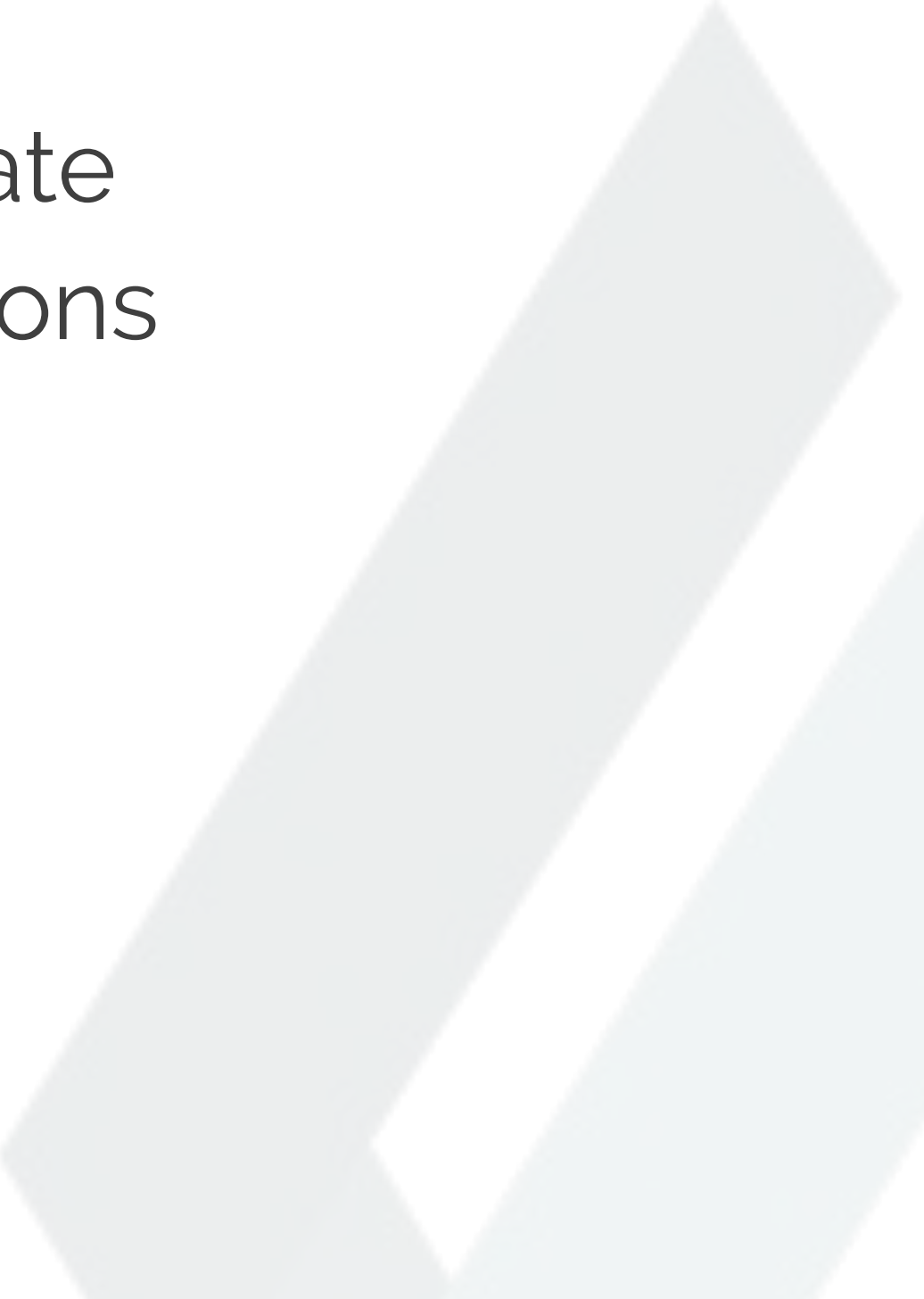
# Payroll Support and Banking



-----> Access to our in-house payroll services means you can ensure all HMRC contributions and payments are taken care of properly.

-----> We also offer a facility that provides immediate cash flow, which means there are no restrictions on your growth which is down to cash flow.

-----> This will make it easier to hit a higher net profit targets and trigger your dividend.





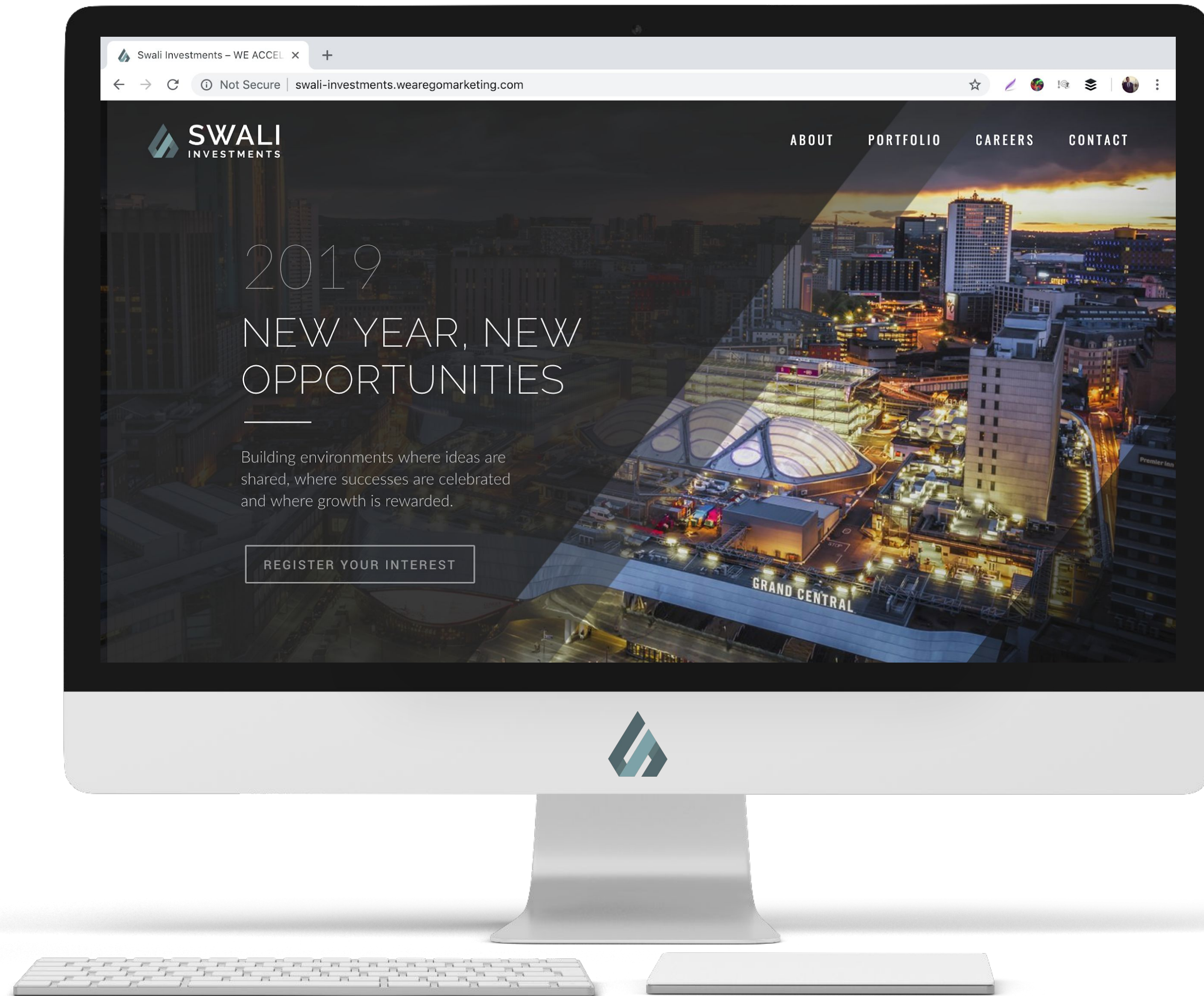


## **Brand**

---

Working with our crack team of PR and design gurus you will have the opportunity to establish the brand and marketing strategy of your choice. Our savvy experts will be on hand to deliver exactly what you want, for your brand, for your target audience. You tell us the concept and we will create a media package which will effortlessly draw in the clients you need.





# Website & Marketing

Using our highly experienced and proven branding and design experts you will launch with a ready-to-market business with an online presence and company literature pack ready to provide to clients.



# What's so special about Swali Investment?

---

There are NO capital injection recharge payments if you sign with us. This allows you to receive dividend payments very quickly after first making profit.

NO  
RECHARGE  
PAYMENTS







# Profit and Loss

All business owners will take full Profit and Loss (P&L) responsibilities of their Business. You will have transparent costs from the operating figures and overheads of the business. There will be no hidden costs and, as explained previously, each start-up operation will have a full back office solution charged at a small percentage of the cost which would be incurred by employing staff to fulfil that role.



Want to discuss your ideas for  
a new project or just want to  
say hi? It's all good, we'd love  
to connect with you.  
Get in touch today..



0121 638 0636 

[info@swali-investments.com](mailto:info@swali-investments.com) 

Head Office  
6th Floor, Cobalt Square  
Hagley Road,  
Birmingham  
B16 8QG